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## Is Your Email Enough?

Having the right kind of email system in place can do wonders for increasing productivity, especially for people on the go. It's important to note the distinctions and feature differences of the email systems available to you, so you can be sure that what you're using is the most efficient and cost-effective solution.

Whether you work from an office or are productive while on the go, email most likely plays a big factor in the way you go about your business. Unbeknownst to many, some types of email systems have certain limitations that by extension can also limit the level of productivity of your business, and especially for people in the organization who must also work while out in the field.

One major issue for many people is synchronicity. Many people need their emails to be accessible on their mobile phones, PDAs, or other mobile devices, and they need them to be properly synchronized with their desktop workstations. The need to constantly update conversations and email threads from mobile devices to desktops with certain types of email can prove to be tedious and unproductive- and some email system types don't include this ability at all.

Depending on the way you use your email, especially when on the go, having full access and full control of your account can define how productive you and others in your organization can be. Besides providing a much better degree of synchronization and integration with mobile devices,

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certain types of email systems also have features for sharing and collaboration features that allow you to set schedules and share files from your mailbox, as well as central storage for emails that allows you to access your account seamlessly with any mobile device, regardless of where you are located.

Of course, having a full-featured email system might not be best for everyone. The key is to know whether adapting a more bare-bones system is cost-effective for your business (especially in the long run). Sometimes the top of the line may be needed, and sometimes all you need is a bit of tweaking on your less fully featured system. Not sure which is best? Call us and we'll be glad to sit down with you and assess what kind of email system is best suited for you and your business 630-236-6625.

## Malware and the Human Factor: The Role of User Education

Securing your business data is twofold. The first part entails having the right security software and security policies. The second is providing the right user training to your employees, making them more aware of the different scams and ploys used in socially engineered cyber-attacks.

One of the things many people fail to realize is that securing business data from malware and other sorts of cyber-attacks doesn't stop with implementing the right security software. These days, cyber-criminals also use all sorts of tricks to bait unsuspecting employees into being catalysts for malware entering your system.

Reports cite that as much as 60 percent of cyber and malware attacks on businesses are done through social engineering - meaning that instead of a direct attack on your system, hackers are using ploys found on email and social networks to get people in your organization to unwittingly introduce malware into your IT infrastructure.

This is why it's equally important to put emphasis on training your employees to recognize common cyber-attack strategies such as phishing, or how to use proper virus scanning software so any external or thumb drives they plug into their computers are malware-free. Remember, it only takes one

First person to submit the correct answers by email to [anorton@osgusa.com](mailto:anorton@osgusa.com) will receive a \$25 Starbuck gift card!

Entries are judged by date/time received and correctness. Include your name and phone number, the question number and the answer.

- 1) What hide was first used to cover baseballs in 1975?
- 2) What baseball announcer said Pope Paul VI's death "puts a damper on even a Yankees win"?
- 3) What country's first U.S. major league baseball player was Chan-Ho Park?
- 4) Which two cities have the oldest stadiums in major league baseball?

mistake from a gullible employee to open the gates of your system to keyloggers and other sorts of malware and viruses.

Keeping your company's IT system safe is an investment. Getting the right security protocols and then training your employees to not only use and respect these protocols but also be more aware about security risks goes a long way in keeping your data safe and your operations stable.

## No Viruses for the Mac? The MacDefender virus will set you straight

MacDefender is the name of a newly discovered malware program that targets Mac OS X users. Disguised as an anti-virus program for Macs, it dupes - and if that fails, bullies - users into entering credit card information to pay for fake anti-virus software.

It is a widely held belief that one of the reasons Macs are superior to other systems is because of their 'invulnerability' to viruses, malware, and similar threats. All well and good, except for the fact that a recent rogue anti-virus malware that specifically attack Mac OS X systems has been discovered.

So much for the 'Mac = no virus' myth. Called the 'MacDefender' and also known as Mac Security and Mac Protector, this malware tricks users by having them think that their system is under attack.

It begins when users visit a malicious website where the program automatically downloads itself to the computer. If you have the "Open safe files after downloading" option selected, it automatically installs itself onto the system. The original installation package is then also automatically deleted.

Next, a new menu item appears on the Mac OS X menubar. You'll see a small orange shield that becomes red, which supposedly means that there are viruses in your system. You'll then be prompted to "register" - which involves giving out your credit card information - to a website to clean the

virus. If you don't, the malware will then direct your browser to porn sites to 'encourage' you to register and pay up.

To know more about how MacDefender works, check out this [video](#).

While Macs are certainly targeted less than Windows systems, the threat of getting infected by viruses and malware is very real, especially if myths like Macs being impervious to viruses persist. To know more about protecting yourself from threats like these, please contact us so we can draw up a plan to keep your system safe and secure, 630-236-6625.

## Capture a screenshot in an iPad

There are times when you may want to capture what is currently being shown on your iPad's screen. That's easy to do on an iPad.

Simply press the Home button and then the Sleep/Wake button simultaneously. When you hear a click, the screenshot has been taken. You can then go to the photos gallery to see all of your captured screenshots.

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